Starbucks RTD Portfolio – Wherever You Are, Be There Stoop

SBSRTD22_FrontStoop_Master_TVC_16x9_ENG/US_:15

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As Produced 05/31/2022

VIDEO	AUDIO
Open on a woman pouring Starbucks® Iced Coffee Medium Roast	SFX: Music begins.
Unsweetened from a container into a glass with ice while sitting on steps.	Male VO: Buddy?
	Famala VO, Mayba Caanar?
Cut to the same woman talking to someone, facing the camera.	Female VO: Maybe Cooper?
Cut to a man drinking Iced Coffee, talking to the woman.	Male VO: Scout?
Cut to a wide shot of the man and woman sitting on the front stoop of their home, drinking Iced Coffee. The background reveals no people as if the couple is completely alone.	Female VO: Titan
Cut to another close-up of our man, looking down and smiling.	SFX: Dog Barks
Cut to the dog with the couple, who is barking in agreement with the name he's been given.	
Cut to a close-up of our woman smiling as both woman and man repeat the dog's new name.	Female + Male VO: TITAN!

Camera shows the couple on the steps from behind. In a sweeping motion, the camera pans around the man to reveal a bustling city street with commuters, a man delivering packages, a café serving customers and more.

Cut to a close-up of the Starbucks[®] Iced Coffee Medium Roast Unsweetened on the steps as the woman gets up to take the dog for a walk.

The bottle transitions into a line-up of various Starbucks® Ready-To-Drink products coming on screen with the Starbucks® Siren logo on top.

SFX: Music beat picks up.

AVO: Wherever you are...

Female VO: Let's go for a walk, Titan!

AVO ... Be there...

AVO: ...With Starbucks® Ready-To-Drink Coffee.